

Loyalty program rules (from 26/01/2022):

1. All basic Terms and definition are taken from **Terms and Conditions** (<https://pharmcourse.com/about/doc1>)

2. Terms and Definitions

2.1. **Loyalty program** – non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc.

2.2. **Rating** – non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc. Helps users to measure their progress in comparison with other users.

2.3. **Rewards** – non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc. Helps users to estimate their personal results of using different services.

2.4. **Shop** – section of Loyalty program block where user can exchange his PharmaCoins into provided services and goods.

2.5. **PharmaCoins** – virtual bonuses that are converted for buying goods and services on PharmaCourses.

3. Loyalty program terms and conditions

3.1. User is automatically registered in PharmaCourses loyalty program since he is registered on PharmaCourses portal.

3.2. Your personal PharmaCoins balance is available in your profile, there you can see all earns and spends.

3.3. By participating, the participant agrees that his personal data, full name, photo in the personal account, position, the number of points accumulated will be displayed in the public domain on the <https://pharmcourse.com/> portal.

3.4. In PharmaCourses Shop you can find services and goods with prices in coins equivalent. In case there are enough PharmaCoins to cover one of these



products, please press Get button or contact us at welcome@pharma.global for purchasing it or make it directly through webpage.

- 3.5. It is not allowed to transfer PharmaCoins to third party or to other users.
- 3.6. User is not allowed to get services and goods that are provided by Partners and/or Third Part more than one particular service and/or good to one particular User in month. If there is no technical restriction for making action to spending PharmaCoins to get the service and/or good like this, PharmaCourses manager accrues back the PharmaCoins that were spent to User.
- 3.7. PharmaCourses can unilaterally change the number of coins for activities, while the announcement of changes on the portal pharmacourses.ae will be made no later than 3 hours before the start of the change.
- 3.8. PharmaCourses has the right to terminate participation in the Program of any Participant without notice in cases of non-compliance with the Program Rules or for any other reason without explanation.
- 3.9. PharmaCourses has the right to check all the activities made by user in Platform, if there is any suspicion of illegal (fraudulent) behavior, abuse of the rights of the user of the Platform or rights of the loyalty program participants I like: earning PharmaCoins by creating multiple user accounts, that are not active on the platform etc.
- 3.10. PharmaCourses has the right to reward users for their assistance in identifying gaps in the system, bugs, if the user himself turned to the platform and reported an interesting find and does not try to abuse this discovery in his personal selfish intentions.

4. List of activities for which PharmaCoins are credited:

- 4.1. Register on Platform
+ 300 coins
- 4.2. Tell us about yourself, place of work
+ 500 coins
- 4.3. Participate in webinar
+ 50 to 200 coins
- 4.4. Invite your friend to platform

+ 100 to 500 coins for each person

You send link to your colleagues

Your colleagues follow the link, registered on PharmaCourses, fill in profile and participate at least at one webinar

The amount of person that are taking into account are no more than 5 persons per day. If you invited more than 5 persons, the next extra persons won't be added to the list of invited persons in Invite your friend part of Personal Account.

You can get PharmaCoins for 5 persons that completed all the conditions per each month

4.5. Participate in other activities

Surveys, conferences, tests and other activities

+ 20 to 300 coins

4.6. Invite your friend to webinar

4.7. Sharing information about PharmaCourses in social media. User gets PharmaCoins for not more than 1 (one) sharing per week. If there is no technical restriction for making action to share information about PharmaCourses in social media, PharmaCourses manager accrues back the PharmaCoins that were accrued on to User.

4.8. PharmaCourses has the right to add or delay any activities, change the amount of PharmaCoins for any activities, index user balance. PharmaCourses has the right to block User and/or accrue off PharmaCoins from User's balance if there is activity that can be fraudulent activity (extra accounts for one user, extra sharing and invite friend activity).

5. Rating rules:

5.1. User is automatically registered in PharmaCourses rating since you are registered on PharmaCourses portal.

5.2. By participating, the participant agrees that his name without surname, photo, position, the number of points accumulated will be displayed in the public domain on the pharmacourses.ae portal.

5.3. Rating accumulates yearly activity by user and group of users divided by country filter.

5.4. Total score is accumulated for one year with out deductions from coins usage in PharmaCourses shop. You can earn and spend your coins and this fact will not influence on your position in rating.

5.5. Pharmacy, clinics and hospitals rating is formed as a sum of user's scores marked as employees of this organizations